



PICC

2020 PA IS READY! GRANT APPLICATION INFORMATIONAL WEBINAR

5.15.2020



PA is Ready! strives to be an adaptive, well-coordinated Pennsylvania statewide network of organizations – rooted in and serving diverse immigrant and refugee communities – that is equipped to:

- *Make legal and other immigration services accessible;*
- *Build power, organizational capacity, and the leadership of immigrant community members; and*
- *Address community-identified needs and root causes in the long term.*

Background & History

- In 2014, *PA is Ready!* was created as a vehicle for providing quality, high-volume services across PA in anticipation of Pres. Obama's new executive actions on immigration
- The Supreme Court halted the implementation of new forms of administrative relief in 2016, but *PA is Ready!* pressed forward in recognition of the unmet needs of immigrant communities.
- Since 2016, The Philadelphia Foundation and PICC have raised or leveraged over \$1 million to support the work of *PA is Ready!*
- *In 2019, PA is ready! conducted a 3-year evaluation of its work. In response to the evaluation, network partners created the PA is Ready! 5-Year Framework to guide its work through 2025.*



PA is Ready! Network Partners

PA is Ready! members include grassroots community groups, legal service providers, faith communities and other nonprofit organizations. Membership is based on the organization having been previously funded through the *PA is Ready!* fund and maintaining active involvement in the network.

PA is Ready! network members are involved in all decisions that affect the network as a whole. This includes establishing funding priorities, setting grantmaking policies, and electing members of the Grantmaking Committee. Every member is expected to conduct itself according to the *PA is Ready!* Principles and Coalition Agreements while engaging in coalition activities.



- ACLAMO Family Centers
- Aquinas Center
- Asian Americans United
- Bhutanese Community Association of Pittsburgh
- CASA
- Casa de la Cultura
- Casa San Jose
- Ceiba
- Centro de Apoyo Comunitario de Upper Darby
- Church World Service - Lancaster
- Coalition of African Communities (AFRICOM)
- Comite de Apoyo a los Trabajadores Agricolas (CATA)
- Esperanza Immigration Legal Services
- Free Migration Project
- Grupo de Apoyo e Integración Hispanoamericano
- HIAS PA
- Immigrant Rights Action
- International Service Center
- Jewish Family & Community Services
- Juntos
- Justice at Work
- Make the Road PA
- Movement of Immigrant Leaders in Pennsylvania (MILPA)
- Nationalities Service Center
- Pennsylvania Immigration Resource Center
- Project Libertad
- VietLead
- Welcoming the Stranger

Five-Year Framework

VISION

Immigrant communities have the skills and resources necessary for building safe and welcoming communities that promote all resident's well-being.

Build Power and Community Leadership

Access to Legal and Immigration Services

Address Root Causes and Systems Change

Network and Partnership Building



Participatory Grantmaking



PA is Ready!

Goals

Immigrant communities have the skills and resources necessary for building safe and welcoming communities that promote all resident's well-being.

- Over the next five years, *PA is Ready!* will focus on funding projects that are furthering five primary goals:
 - *Immigrant communities are fully informed of their rights*
 - *Immigrant and refugee communities across the state have access to legal and other services necessary for obtaining citizenship, identifying opportunities for adjusting immigration status, and applying for available forms of relief.*
 - *Legal support is widely available to organizing campaigns, ie: public campaigns highlighting ICE actions/policies, impact litigation, etc.*
 - *All immigrants in detention have access to full legal representation & resources to leave detention*
 - *Immigrant and refugee communities are actively engaged in civic life at the local and state levels, including voting, educating lawmakers, and leading immigrant-serving organizations*



Five-Year Framework (Contd.)

Leadership Development and Organizational Capacity Building:

Develop active leaders within immigrant and refugee communities and build strong organizations that can serve as vehicles for communities to be able to exercise their collective power to make systemic changes and ensure access to the types of services needed to promote collective well-being.

- Collaborative projects that develop leadership within immigrant and refugee communities and/or build organizational capacity to achieve PA is Ready! goals. For example: Community-led deportation defense organizing; Creation of DOJ programs that increase access to legal services; Financial service programs for undocumented communities

Community-Based Immigration Services: Build statewide capacity to provide immigration assistance.

- Community-led, collaborative projects that increase access to needed services in immigrant communities. This includes: Know your rights training; Deportation defense planning; Naturalization application assistance; Immigration legal consultations; ITIN applications



Five-Year Funding Framework (Cont'd)

Enforcement Response: Build statewide capacity to engage in community-based responses to protect and defend immigrant and refugee communities from increased immigration enforcement.

- Collaborative projects to resist and respond to increased ICE enforcement and criminalization of immigrant and refugee communities. Projects could include: Community Resistance Zones; Strategic legal representation; ICE raid rapid response teams; Court accompaniment and observation; Organizing campaigns around specific deportation/sanctuary cases

Pennsylvania Immigrant Family Unity Project (PAIFUP): Universal representation pilot project at the York Detention Center. Grants administered by the Vera Institute.

- Provide family support to individuals receiving representation and lead advocacy at the local and state level to advance immigrant rights and increase access to legal representation.



Principals & Agreements

- Provide quality services: Ensuring that legal services are provided with adequate attorney oversight and well trained community navigators
- Engage in a model that centers the leadership and participation of immigrant communities
- Collaborate with other *PA is Ready!* partners
- Share information and expertise with other partners
- Reach PA's diverse immigrant communities (geographic and country of origin)



PA is Ready! Coordination

The Pennsylvania Immigration and Citizenship Coalition (PICC) is the lead agency for the *PA is Ready!* project and houses a *PA is Ready!* Coordinator. As the central coordinating agency of the *PA is Ready!* project, PICC fills the following core functions:

- Coordinates with and supports grantees to achieve project outcomes
- Tracks grantee work, collects data, and submits reports to funders and national partners
- Coordinates regional and statewide Community Navigator trainings with partners
- Leads regularly scheduled coalition calls
- Provides and maintains a centralized location for community outreach materials, training manuals, application materials, etc.
- Leads and manages fundraising efforts
- Tracks coalition work, collect data, and submit reports to funders and national partners



PA is Ready! **Coordination**

The Philadelphia Foundation (TPF) serves an equally important anchor function on the philanthropic end in three primary areas: 1) funder education 2) fundraising 3) technical assistance. Aside from hosting and managing the *PA is Ready!* Fund and providing administrative support, TPF provides a seasoned consultant to *PA is Ready!*, who brings expertise in leading strategic philanthropic initiatives and designing grantmaking processes as well as strong connections with local funders. The consultant leads fundraising efforts, coordinates funder education, serves as TPF's liaison to a national immigration-funders collaborative, and provides technical assistance to the Grantmaking Committee.





PA is Ready! 2016-2019 Results

- Offered over 400 legal clinics and screening or information sessions
- Conducted 3,000 comprehensive legal screenings; and
- Completed 740 applications
- 88 leaders received in-depth training through the Community Navigator curriculum
- A community member accessed basic education on immigrants' rights and legal options 8,000 times
- Projects engaged community leaders as volunteers and in trainings on over 600 occasions

PA IS READY!

FUNDING & GRANTMAKING



Grantmaking Model



PA is Ready! Funders!



S. Albert Fund

The Alfred and Mary Douty Foundation



Sprocket Foundation



Grantmaking Committee

- *PA is Ready!* uses a unique grant-making model for awarding grants. Instead of individual foundations deciding which organizations will be funded, a committee makes all funding decisions.
- The grantmaking committee is elected by the *PA is Ready!* network as a whole
- The committee is made up of five (5) representatives from *PA is Ready!* network member organizations, the *PA is Ready!* Coordinator, a representative of the Philadelphia Foundation, and a representative of one additional *PA is Ready!* funder.
- The ***PA is Ready!* Grantmaking Committee** reviews all applications submitted for funding, and will make funding decisions according to the *PA is Ready!* Grantmaking Policies and Criteria.





2020 GRANT ELIGIBILITY & GUIDELINES

Organization Eligibility Criteria

To be eligible to apply for and receive a grant through *PA is Ready!* each organization named in an application must meet the criteria below.

- 1) Organization has 501(c)3 status or a fiscal sponsor

- 2) Organization follows The Philadelphia Foundation Non-Discrimination Policy:
 - “It is the policy of The Philadelphia Foundation to support organizations, projects and programs that do not discriminate on the basis of race, color, religion, national origin, sex, gender identity, sexual orientation, age, disability or any other legally protected characteristics. The Foundation does not knowingly award grants to organizations that discriminate in their hiring, those they accept as volunteers or the clients they serve.”



Organization Eligibility Criteria (Contd.)

3) Organization demonstrates a commitment to:

- Community engagement
- Building leadership of immigrant and refugee communities in advocacy and service projects
- Creating long-term systems change through its work
- Collaborating and sharing information with fellow organizations
- Upholding *PA is Ready!* Goals and Principles in all work funded through *PA is Ready!*
- Actively participating in *PA is Ready!*

4) Organization has demonstrated expertise and experience:

- Community-based organization has demonstrated roots within the community they purport to serve
- Legal service provider has demonstrated experience with providing immigration services

5) All projects must be based in Pennsylvania and intend to serve residents of Pennsylvania



Proposal Guidelines

PA is Ready! provides grants to **collaborative work** that is aligned with *PA is Ready!* goals and fits within the *PA is Ready!* five-year framework. All work must be based in Pennsylvania and intend to serve residents of Pennsylvania.

Proposals from single organizations are capped at \$20,000 and proposals from multiple organizations are capped at \$30,000.



Proposal Guidelines (Contd.)

Examples of collaborative work includes:

- Collaboration between a community-based organization and a legal service provider to provide access to needed services in immigrant communities.
- A legal service provider provides legal support to a community-based organization to advance public case-based campaigns.
- Coordinated community-based response to increased immigration enforcement.
- Partnership between a community-based organization and a technical support organization that aims to build the capacity of the community-based organization in a specific area that fits within the *PA is Ready!* framework.



Proposal Guidelines

Proposals for the following will not be considered:

- General operating or project proposals unrelated to the PA is Ready! goals and framework
- Individuals or scholarship programs
- Research, litigation, or legal expenses unrelated to the PA is Ready! goals and framework
- Capital or endowment campaigns
- State agencies or government programs
- Businesses or business associations
- Reimbursement for services provided by private attorneys



Application Requirements

- *PA is Ready!* Grant Cover Sheet
- Completed Application Form – max 4 pages
- Completed *PA is Ready!* Budget Form
- For new *PA is Ready!* applicants ONLY:
 - *Supporting documents for organizations applying as a 501(c)(3)*
 - Most recent IRS Form 990 or financial audit
 - List of Board of Directors
 - Annual Budget for current fiscal year
 - 501(c)(3) letter
 - *Fiscally sponsored organizations must submit:*
 - List of advisory board or organizational leadership
 - Annual Budget for current fiscal year
 - The 501(c)(3) letter for the sponsoring organization



Application Process

Final applications are due on May 22, 2020.

- Please submit final applications via email with the subject line “*PA is Ready! Application*” to Kim Dinh at: kimdinh@paimmigrant.org.
- To download application materials, please visit <https://paimmigrant.org/2020-pair-app>
- For the 2020 grant year, applicants can choose to submit a video application in lieu of a written application.
 - *Submit written Cover Sheet*
 - *Answer the questions on the application form verbally in a video*
 - *Upload video to a hosting platform (Youtube, Vimeo, etc)*
 - *Send video URL to kimdinh@paimmigrant.org with the Cover Sheet and Budget Form attached.*



Grantmaking Criteria

- Are the stated goals attainable and in alignment with the *PA is Ready!* five-year framework? (10 points)
 - *Proposal has a clear plan for achieving goals and addressing challenges*
 - *Proposal clearly fits within five-year framework*
- Does this proposal target under-represented immigrant communities? (15 points)
 - *The project serves geographic area with minimal overlap with other projects*
 - *Project will primarily serve AAPI, African, or other under-represented immigrant communities and groups.*
- Will this proposal build immigrant leadership and organizing capacity? (25 points)
 - *The proposal indicates plan to recruit and train immigrant community leaders and volunteers*
 - *The proposal indicates a plan to engage community leaders, Community Navigators, and volunteers outside of the service portion of proposed project*



Grantmaking Criteria (Cont'd)

- Does this proposal increase statewide capacity to provide immigration services and/or respond to increased immigration enforcement? (25 points)
 - *Does funding allow organization to expand, particularly into underrepresented areas/communities?*
 - *Does the proposal provide for increased opportunities for collaboration with more/different organizations?*
- Will this proposal provide quality services in the community? (15 points)
 - *Legal provider has expertise and capacity to provide adequate attorney coverage at screenings and legal clinics*
 - *Each organization has the experience to provide the proposed services, leadership development, training, etc.*
- To what extent is the request amount reasonable and in line with expectations? (10 points)



Grantee Requirements

In addition to following the *PA is Ready!* Principles and Agreements in all work funded through *PA is Ready!*, grantees must:

- Submit a midyear report and an end-of-the-year report via online reporting form
- Inform Statewide Coordinator of scheduled information sessions, legal clinics, etc. to be included in the *PA is Ready!* calendar of events
- Participate in regularly scheduled *PA is Ready!* calls/meetings



Reporting Requirements

- To comply with reporting requirements from local and national funders, all *PA is Ready!* grantee organizations must complete a midyear report by **January 10, 2020** and an end-of-the-year report by **July 10, 2021**.
- PICC will organize a webinar in July after grants are awarded to explain all reporting requirements and what information grantees should be tracking as they implement their projects. **All grantee organizations are required to attend this webinar.**



2020 Timeline

- **May 22, 2020: All PA is Ready! Proposals Due**
- **MAY – JUNE 2020:** Grantmaking committee meets and evaluates proposals
- **JUNE 2020:** Beginning June 22, grantees will be notified of grant awards
- **JULY 2020:** The Philadelphia Foundation will issue grant agreement letters and checks to all grantees





QUESTIONS?

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